



Unique Since 1999



OUR STORY

In the year 1996, Vasudev Nagpal laid the foundation of Nagpal's brand, driven by his passion and commitment. It all began with our first outlet in Amar Colony, Lajpat Nagar, where we took our first steps towards culinary excellence. From that moment on, there was no turning back. Through dedication, hard work, and an unwavering focus on delivering exceptional taste, we have expanded our presence across India. Today, in the year 2023, Nagpal's has become a household name, with more than 60 outlets spread across the nation. We have captured the hearts and palates of food lovers far and wide, thanks to our simple yet delicious offerings.

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Unique since 1999

The Nagpal's family, and brand, was started by Vasudev Nagpal in 1996, and the first-ever outlet was opened in Amar Colony, Lajpat Nagar, alongside Narendra.3





60+ OUTLETS PAN INDIA

**11+ Different States
40+ Different Cities**

OUR SPECIALITY

Authentic Flavors: Our Chole Bhature stands out for its authentic and traditional flavors. We have perfected the recipe over the years, ensuring that every bite transports you to the streets of North India, where this iconic dish originated.

Handcrafted Goodness: Each Chole Bhature is lovingly handcrafted by our skilled chefs, who take pride in creating a perfect blend of soft, fluffy bhaturas and flavorful, well-spiced chole. The meticulous attention to detail guarantees a memorable culinary experience.

Budget-Friendly Delight: At Nagpals, we believe that delicious food should be accessible to everyone. Our Chole Bhature not only delivers on taste but also offers excellent value for your money.



OUR MENU



EST 1999
NAGPAL'S
Restaurant
 DELHI KE FAMOUS

FOOD MENU

Unique Taste Since 1999

<ul style="list-style-type: none"> • Starter • Mexican • South Indian • Chinese • Beverages 	<ul style="list-style-type: none"> • Starter • Mexican • South Indian • Chinese • Beverages
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Delivery order **8868969409** | 15312, JANAKPURI, OPP POWER HOUSE BAREILLY

www.nagpalcholebhature.in

PRIMARY

SPECIAL PANEER WALE CHOLE BHATURE.....90/- 120/-
 PURI CHOLE/
 ALOO SABJI.....90/- 120/-
 CHAWAL CHOLE PALAK PANEER.....90/- 120/-
 CHOLE CHAWAL.....90/- 120/-
 RAJMA CHAWAL.....90/- 120/-
 KADI CHAWAL.....90/- 120/-

COMBOS

SPL PANEER WALE CHOLE BHATURE+ LASSI (SWEET/SALTED).....190/-
 RAJMA CHAWAL+ PANEER WALE CHOLE BHATURE+ LASSI(SWEET/SALTED).....350/-
 CHOLE CHAWAL +PURI CHOLE+ LASSI(SWEET/SALTED).....350/-
 CHAWAL CHOLE PALAK PANEER+ LASSI(SWEET/SALTED).....190/-
 PURI CHOLE + LASSI (SWEET/SALTED).....200/-
 RAJMA CHAWAL + LASSI(SWEET/SALTED).....200/-
 KADI CHAWAL + LASSI (SWEET/SALTED).....200/-

BURGER

GRILLED BURGER.....70/-
 CHEESE GRILLED BURGER.....90/-
 CLUB GRILLED BURGER.....110/-

FOOD IS SYMBOLIC OF LOVE WHEN WORDS ARE INADEQUATE

UNIQUE TASTE SINCE 1999



OUR STORE MODELS

DINE-IN | RESTAURANT | TAKEAWAY/ KIOSK



TAKE-AWAY/KIOSK



STARTING AREA FROM 250-400 SQ FT IN A HIGH STREET LOCATION; THIS MODEL CATERS TO DELIVERY AND TAKE-AWAYS. THIS IS THE BEST MODEL FOR SOMEONE THAT WANTS A BUDGET INVESTMENT, EARLY BREAKEVEN OPPORTUNITIES, ALSO IDEALLY SUITED TO FOOD COURT, AIRPORTS ETC.

**FRANCHISE FEE -
6 LAKHS + GST**

DINE-IN



Starting From 500- 1500 sq Ft of carpet area, this location needs to be in the high Foot Fall area, will hold a minimum of 30 people, dine-in outlets do extremely well in tier 2 and tier 3 cities. This is our most profitable long term investment for someone who is focused on creating a successful long term Business.

**FRANCHISE
FEE - 7.5 LAKHS
+ GST**

RESTAURANT



Our dine-in outlets thrive in high footfall areas, making them an excellent long-term investment for entrepreneurs seeking a successful and sustainable business. These outlets, ranging from 1500 to 4000 square feet of carpet area, are strategically located in tier 2 and tier 3 cities, where they attract a minimum of 50 people at a time. This specific format has proven to be highly profitable, offering a lucrative opportunity for individuals dedicated to building a thriving enterprise with long-term success in mind.

**FRANCHISE FEE -
8.5 LAKHS + GST**

Franchise support



Investment Overview

MODELS	CAPITAL NEEDED	BREAK-EVEN	ROI
TAKE-AWAY	15 L	3.5 L	15 MONTHS
DINE-IN	20 L	4.5 L	13 MONTHS
RESTAURANT	30 L	5 L	14 MONTHS

FUTURE PLANS



**INTRODUCING EXPORTS
OF SPICES &
DISTRIBUTION OF
PACKAGED PRODUCTS**



**INTRODUCING NEW
INTERIORS WITH NEW
ELEMENTS LIKE RAISIN
KITCHEN SETUP**



**INTRODUCING AI FOR
SEVERAL DIFFERENT
TASKS / AUTOMATION**

INTERIOR SNAPSHOTS



IN
COLLABORATION
WITH Interior
Designers like
Fankarlok

FOOD SNAPSHOTS





Thank You

