



# RAWLS

## SALON.REDEFINED

---





# ABOUT US

At Rawls:Salon.Redefined, we set the standard for exceptional salon experiences, offering a comprehensive range of services including hair, skin, grooming, and makeup. Our commitment to excellence drives us to constantly raise the bar, providing luxurious treatments using only the finest products and amenities. With four contemporary locations strategically placed throughout Delhi NCR, we've become synonymous with upscale indulgence and relaxation.

Each of our state-of-the-art facilities is meticulously designed to be a haven of tranquility, ensuring that every client enjoys a transformative experience. Our team of expertly trained professionals is dedicated to delivering personalized care that leaves clients feeling rejuvenated and confident.

# INTRODUCTION FROM OUR CEO

Meet the Visionaries Behind Rawls:Salon.Redefined: Mr. Pawan Agrawal and Mrs. Nidhi Pawan Agrawal.

Mr. Pawan Agrawal and his wife, Mrs. Nidhi Pawan Agrawal, are the dynamic duo behind Rawls:Salon.Redefined, an epitome of ultra-luxury in the beauty and grooming industry. With an unyielding commitment to excellence and a passion for innovation, they have successfully established five premier salon branches across the bustling Delhi NCR region.

Under their astute leadership, Rawls:Salon.Redefined has emerged as a sanctuary of sophistication and elegance, offering an unparalleled range of beauty services and treatments. Each branch reflects their vision of opulence and customer-centric service, creating a haven where clients can indulge in a transformative beauty experience.

Mr. Pawan Agrawal and Mrs. Nidhi Pawan Agrawal's dedication to maintaining the highest standards has set a new benchmark in the industry, making Rawls:Salon.Redefined a name synonymous to luxury and refinement. Their journey is a testament to their unwavering pursuit of excellence and their desire to redefine beauty and wellness for their esteemed clientele.





# WHY CHOOSE US?



Rawls: Salon.Redefined stands for an unparalleled beauty and wellness experience that transcends the ordinary.As a market leader in NCR, we pride ourselves on offering a harmonious blend of expertise, innovation, and opulence. Our dedicated team of skilled professionals, coupled with the largest and most diverse range of services under one roof,ensures that every visit to Rawls is a transformative journey. With the distinction of winning the prestigious Golden Glory Award for Best Salon, we are committed to delivering excellence in every aspect, from cutting-edge hairstyling to the luxurious ambiance, to having the best and skilled staff making Rawls the unequivocal choice for those seeking a premium and comprehensive beauty destination.



---

# SERVICES WE PROVIDE

## HAIR

Whether you desire a bold transformation or a subtle trim, our salon offers an extensive range of hair services tailored to your needs. From precision haircuts and vibrant coloring to restorative treatments and expert styling, we ensure your hair looks and feels its best.

## SKIN

Beautiful skin begins with a comprehensive skincare routine. Our skilled estheticians provide personalized facials, peels, and treatments designed to promote a clear, radiant complexion. Trust us to enhance your natural beauty and maintain healthy, glowing skin.

## MAKEUP

Whether you desire a bold transformation or a subtle trim, our salon offers an extensive range of hair services tailored to your needs. From precision haircuts and vibrant coloring to restorative treatments and expert styling, we ensure your hair looks and feels its best.

## BEAUTY

Our beauty specialists are committed to helping you achieve your desired look. From expert advice to meticulous execution, we provide a range of beauty services that leave you feeling beautiful and self-assured every time you step out.



# WHY INVEST IN RAWLS:SALON.REDEFINED?

## PROVEN MARKET GROWTH

- The beauty and wellness industry is one of the fastestgrowing sectors in India.
- Rising disposable incomes and increased awareness of personal grooming drive demand.
- Our robust market presence and brand reputation capitalize on this growing trend.

## PROVEN MARKET GROWTH

- Benefit from our established brand, comprehensive training, and ongoing support
- Benefit from our established brand, comprehensive training, and ongoing support
- Access our marketing and promotional strategies designed to drive footfall and enhance customer retention.

## COMPREHENSIVE SUPPORT SYSTEM

- Receive end-to-end support, including site selection, salon design, staff training, and marketing.
- Leverage our digital solutions for seamless operations and customer management.
- Benefit from our extensive experience in managing successful salon branches.

## STRONG BRAND EQUITY

- Rawls: Salon.Redefined is synonymous with luxury and quality.
- Our association with Bollywood celebrities enhances brand visibility and trust
- A rapidly expanding network of branches underscores our growth potential.

# WHY RAWLS: SALON.REDEFINED IS MOST SUCCESSFUL?

Rawls: Salon.Redefined stands as a beacon of success in the beauty and wellness industry, owed to its unwavering commitment to excellence and the art of pampering. Our success is rooted in the fusion of cutting-edge expertise, a dedicated team of skilled professionals, and an ambiance that transcends the ordinary. At Rawls , we go beyond hairstyling and skincare; we craft an immersive experience that leaves an indelible mark on our clientele. Our success is a reflection of the meticulous attention we pay to every detail, the personalized touch we bring to each service, and the seamless integration of Rawls Essentials, our acclaimed skincare brand. With an unwavering dedication to quality, innovation, and client satisfaction, Rawls has become the epitome of luxury, setting industry benchmarks and redefining the standards of success in the world of beauty and self-care.

**AWARDED BY**





**AWARDED BY**

**IQA**

**INTERNATIONAL  
QUALITY AWARD**

**GIVEN BY**

**RAKUL PREET SINGH**



# ASSOCIATED BRANDS

**L'ORÉAL**  
PROFESSIONNEL  
PARIS

**KÉRASTASE**  
PARIS

**SKEYNDOR**  
SCIENCE creates BEAUTY®

**LYCON**  
precision waxing™

**dermalogica**®

**depilève**®

**GK**  
HAIR  
PROFESSIONAL

  
**Schwarzkopf**  
PROFESSIONAL

  
**Beauty Garage**®  
PROFESSIONAL



## CELEBRITY GLIMPSES

In 2022, Rawls: Salon. Redefined was launched with our flagship salon in Sector 21 Faridabad, inaugurated by Bollywood icon **Urvashi Rautela**. Since then, supported by our esteemed guests, Rawls: Salon. Redefined has experienced remarkable growth, swiftly expanding to five luxurious branches within just two years.

In August 2023, Sector 14 Faridabad, welcomed Bollywood celebrity **Mouni Roy** for the inauguration of our second salon. Following this success, we proudly opened our World Street location in October 2023, and in April 2024, our presence extended to Gurugram with our fourth branch.

Most recently, in June 2024, we celebrated the grand opening of our newest salon at CBD Mall, Surajkund, Faridabad, further establishing our commitment to redefine luxury in beauty and wellness. Stay tuned as we continue to expand, with more exciting branches on the horizon!

# HIGHLIGHTS



**URVASHI RAUTELA**



**SONAM BAJWA**



**MOUNI ROY**

The background image shows a dimly lit, elegant interior space, likely a salon. In the center, a wall features a logo with a crown above the letter 'R' inside a shield, with the text 'RAWLS SALON REDEFINED' below it. The wall is flanked by two decorative sconces. In the foreground, there are large, patterned cylindrical objects, possibly ottomans or storage pieces, and a classic-style chair with a lion's head on its base. The overall atmosphere is sophisticated and luxurious.

RAWLS  
SALON REDEFINED

PROVINDING THE ULTIMATE

# SALON EXPERIENCE IN DELHI NCR

---

# SALON EXTERIOR



SECTOR 21C MAIN MARKET, FARIDABAD



SECTOR 14, FARIDABAD

# SALON EXTERIOR



OMAXE WORLDSTREET, FARIDABAD



SECTOR-46 GURUGRAM

# SALON EXTERIOR



CBD MALL, SECTOR 39, FARIDABAD

# SALON INTERIOR



# SALON INTERIOR



# SALON INTERIOR



# SALON INTERIOR



# SALON INTERIOR





---

# BEST SALON IN FARIDABAD

AWARDED BY  
**GOLDEN GLORY AWARDS**

---





---

# CONTACT US



+91 95820 00040



[www.rawls.co.in](http://www.rawls.co.in)



[info@rawls.co.in](mailto:info@rawls.co.in)



Woxa IT Park Plot No. 463, 7th Floor, Udyog Vihar Phase V, Sector 19, Gurugram, Haryana Pin code: 122016

